

SCHOLARSHIP PROCESS STUDY ABROAD

UNIVERSITY AT ALBANY
State University of New York

New Paltz
STATE UNIVERSITY OF NEW YORK

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Presentation

Our programs in New York take place in **State University of New York, Albany and New Paltz**. These institutions offer Higher Education (undergraduate and graduate) students the opportunity to attend intensive courses in the United States.

The classes take place in January and July every year and cover a variety of cutting edge topics, relevant to driven young professionals.



The program takes 3 weeks, full-time studies, Monday to Thursday, from 9 am to 4 pm. To ensure close contact between the professor and students, classes are composed of groups from 15 to 35

Course description

The programs are aimed at undergraduate students in Business Administration or students in other fields with an interest in understanding the foundations of International Business, while improving their English skills.

The objective is to add important knowledge of Business Administration to students training, offering the student an advanced view of contemporary topics on the chosen subject and an indispensable international experience.

Classes are taught entirely in English, with full-time classes and activities. For students with English difficulties, there is also the option of attending an English program - "Business English - First Lessons".

A program tailored to your **needs**

Our program has been structured to take place between school semesters, which allows students to extend their expertise and participate in an international program without having to interrupt their ongoing studies. A certificate of completion is awarded to students based on their attendance and participation in classes.

There is no final examination, instead the students present seminars and weekly work-focused assignments. The goal is to structure an interactive and concrete program in which students become involved in the development of practical activities.

Program

MARKETING & VALUE MANAGEMENT - MVM

Identifying Marketing Opportunities; Developing Marketing Plans; Building Competitive Marketing Mix. Company visits and Business cases. Business English.

COMPETITIVE PROJECT MANAGEMENT – CPM

Foundations of Project Management; Special topics in Project Management; New frontiers in Project Management. Company visits and Business cases. Business English.

CORPORATE FINANCIAL MANAGEMENT – CFM

Introduction to Corporate Financial Management; Strategy and Financial Budget; Special topics in Financial Management. Company visits and Business cases. Business English.

STRATEGIC THINKING – ST

Introduction to Strategic Thinking; Environmental and Internal Analysis; Building Competitive Strategies. Company visits and Business cases. Business English.

Visits to local companies,

The group will visit a well-known local company or have lectures with local executives. These trips and lectures provide the opportunity to gain first-hand knowledge about the intricacies of American business settings. Students are also provided with suggestions for visits to other organizations and events that they can undertake in their spare or leisure time.

Program

BUSINESS ENGLISH-FIRST LESSONS - BEFL

Basic structures of English for business contexts. Grammar and fluency. Company and organizational visits – no tutoring or translation.

Background Readings: the students will receive a set of articles to be read, 4 months' prior the program starts, enabling the best class preparation.

***Program content is subject to change without previous notice.**



Program

The **State University of New York (SUNY)** offers a wide range of undergraduate and graduate courses, with more than 150 programs in different areas of study.

The State University of New York campus, where our programs were developed, is located in the town of New Paltz and also in Albany.

Under the guidance of Professor Ricardo Britto, PhD, IBS-Americas will provide assistance to students in their preparation and travel to the course, so that they may make the most of this international experience.

Our goal is to offer international education with a focus on the realities of the young professional. We are aware of the difficulties involved in students attending a program abroad, and we provide a set of documents and information to students, making easy the process of organizing the trip.

In order to best assist you, you will receive:

- **Texts of background reading so that you may complete class preparation several weeks in advance of travel;**
- **Invitations to attend meetings with the group, sharing information and meeting the people who will take the course;**
- **Documents for obtaining a visa to travel to London; (if necessary);**
- **Suggestions for tours, sightseeing, shopping and visits during your free weekends**

Investment

Send us your application form in order to attend this once in a lifetime opportunity. All of our New York programs are accepting students from foreign countries, and IBS-Americas is offering scholarship that covers up to 70% of the tuition costs. See below normal values and the scholarship that may be granted to you after CV analysis.

Course	Tuition + Enrollment Fee	Cost to Student with 70% Scholarship
MVM, CPM, CFM, ST	U$ 8.079 + US$ 90	U$ 2,513
BEFL*	U$ 5.937 + US$ 90	U$ 1,871

Suggested payments in up to 16 month financing, without interest, depending on your preferred date of departure.

***Available only at State University of New York, Albany.**

Estimate Expenses:
Accommodation:

Students may choose to stay in one of the hotels/students housing listed below or search for additional options VIA travel websites, travel agents, etc.

January: Extended Stay America Extended Stay Hotel (most indicated): approximately USD 50 */day in a shared room; Howard Johnson by Wyndham: approximately USD 60 */day in a shared room.
July: SUNY Housing package USD 906.00 */person/ With breakfast. The campus offers several options for breakfast and lunch, both in January and July.
* All costs are subject to change.

Flight Tickets: costs vary depending on the country of origin.

Facilities: Travel Insurance USD 91 and transfer USD 91. Lunch during class days and transfer to the company visits costs will depend on your preferred date.

Certificate

Certificate in Executive Management - Issued by State University of New York—Albany or New Paltz.

Business English Program

Upcoming **Dates**

We are now receiving applications for our scholarship selective process:

2021	
January* *All seats taken	From 11th to 29th
July	From 05th to 22nd
2022	
January	From 10th to 28th
July	From 11th to 28th

Enrollment process

The first step to participate in this program is to apply for a scholarship by filling and sending us your Application Form. Apply here.

There is a limited number of scholarships available to international students. For more information regarding the deadline for applications, please contact the IBS Americas staff.

The evaluation of your admission and scholarship application will take approximately ten days. If admitted, you will then have one week to accept the offer and enroll fully into the program.

*The program must be fully paid prior to the program start.

Request the Application Form:

WhatsApp: +55 (11) 95683-5939

Get to know State University of New York at New Paltz/Albany:

www.newpaltz.edu
www.albany.edu

